

TORONTO, cork stool for playing



PRESS RELEASE (ENGLISH)

TORONTO is a detachable and adjustable stool for playing. It is made of waste cork, kid-friendly foam and you can recycle it completely.

TORONTO is a piece of furniture and a toy at the same time. It is a multifunctional transformable piece of furniture designed to benefit kids in their growth, in an intuitive, fun way. It helps them strengthen fundamental skills such as movement, coordination and manipulation.

The TORONTO design process adopts a 'Design for All' approach, in fact morphology and kid-friendly materials have been studied and selected for kid manipulation, both by little children who need to develop their manual coordination and enjoy assembling, disassembling, inserting, etc, and also by older children who like using their imagination to create footsteps and practice psychomotor activities or building their own scenario to play. It means that Toronto promotes an inclusive way to play between children with different abilities.

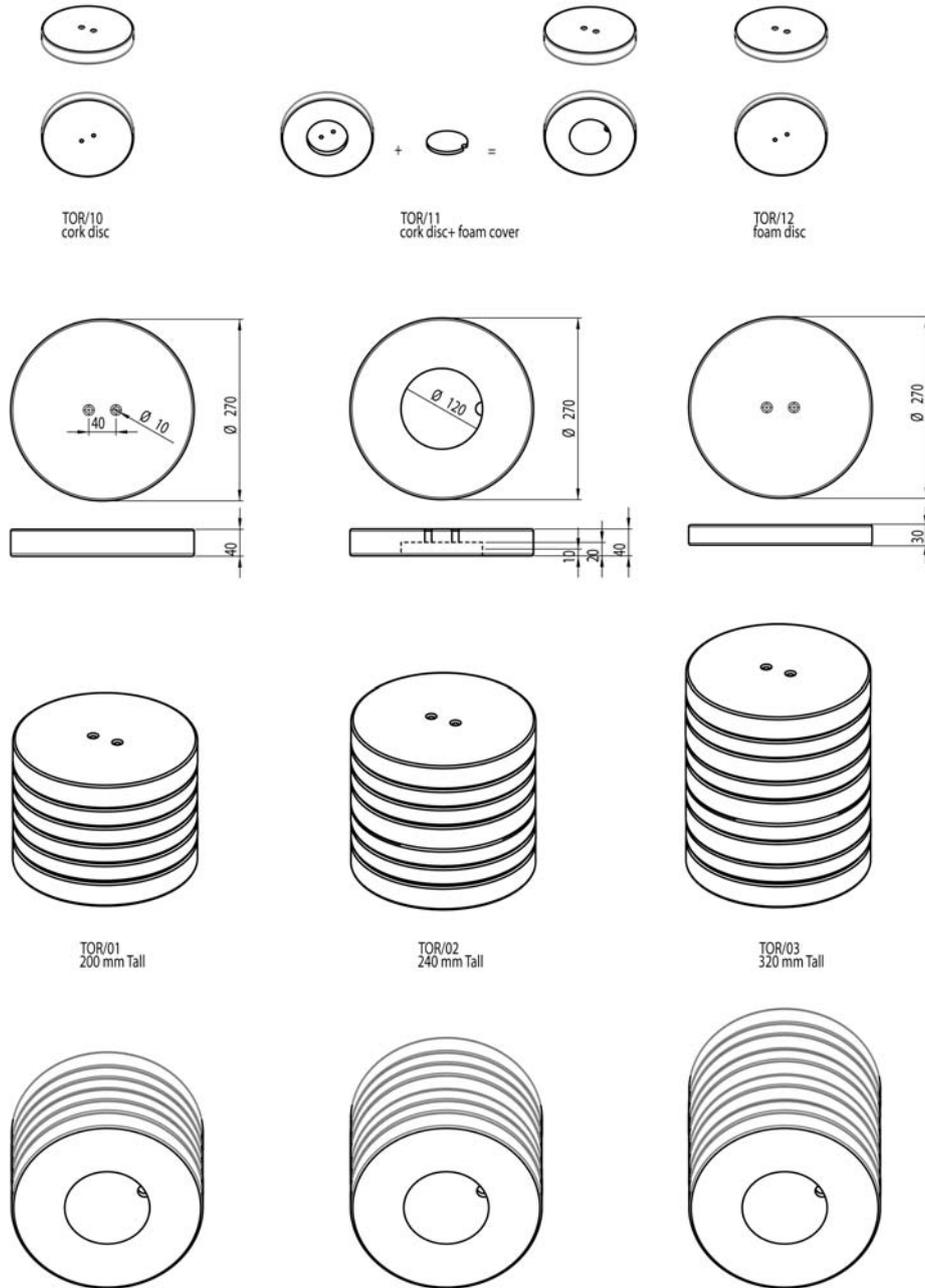
TORONTO is suitable for indoor playground spaces such as libraries, kindergartens, etc. and also for domestic play areas.

MAIN FUNCTIONS:

sitting-down; exercising the sense of balance; building psychomotor circuits; learning by doing (different materials, textures, weights, densities, etc); assembling and disassembling; decorating and organizing play areas.

COMPONENTS and MATERIALS: cork discs, foam discs in black colour, foam protective cup in black colour, string.

DIMENSIONS and MODELS: diameter 270 mm – available in three different heights h320 mm (5 cork discs + 4 foam discs); h240 mm (3 cork discs + 4 foam discs); h200 mm (2 cork discs + 4 foam discs).



TORONTO introduced as a new product by MADE DESIGN at 52° [Salone Ufficio](#) edition (International design fair trade for contract and office) in Milan (Italy), in April 2013. It also took part in '[kidsroomzoom](#)' Fuorisalone event of INTERNI guide.

Toronto selected product DELTA AWARDS 2014, 37th International edition of the best product design, *FADexpo*, Millor Disseny de l'Any, Juny 25th - October 22nd 2014 c/o [ADI-FAD](#), Disseny Hub Barcelona, new Design Centre.



TORONTO

stool for playing. Made in Barcelona

design by In-tenta + Daniela Seminara



CREDITS AND CONTACTS:

Product name: Toronto stool

Design by: In-tenta and Daniela Seminara

Country: Spain

Web: in-tenta.com, danielaseminara.com

Firm (manufacturer and seller): MADE DESIGN by Planningsisplamo

Country: Espanya

Web: madedesign.es

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Contacts for more information: info@danielaseminara.com

About designers:

In-Tenta design, led by the designers Manel Duró and Marta Gordillo, is a Barcelona-based design studio focused on innovative sustainable functional design, who develops a wide range of products, from small handmade pieces, locally produced, to microarchitectures.

Daniela Seminara, y industrial designer and Philosophy Doctor in Design & Multimedia Politecnico of Milan, where she worked as a researcher. Since 2007, she has been working as an industrial consultant in new product and graphic design. She is native Italian and since 2010 she has been living in Spain, Barcelona.

About firm:

The TORONTO stool is produced by Planning Sisplamo company with extensive experience in furniture for contract, underwrite the MADE DESIGN firm, the outstanding feature of which is the original design. But they are not only focussed on design. There are also other significant concepts: the environmental friendliness, provided by long-lasting products made of highly recyclable materials; the manufacture with ideal materials; the ease of assembly and use; and also the ability to be customised.